**Statement of Purpose**

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| Applicant |  |
| Name |  |
| Date of birth |  |
| Qualifying degree(s) and institution(s) |  |

**Your interpretation of the role of Digital Innovation & Management in the world:**

Information technologies are commonly seen as tools for solving problems. However, we know that they also create problems. Please identify one such problem, technical or otherwise, and tell us how the Digital Innovation & Management programme can help you understand, explain, and learn from this problem.

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| *Max 300 words* |