Employment Ticket for BSc in Digital Design and Interactive Technologies
(approved 12 feb 2020)

Understanding Digital Design and Interactive Technologies
Graduates from the BSc in Digital Design and Interactive Technologies should have a scientifically grounded knowledge of the main fields of study related to digital design and interactive technologies.

People – desirability
Graduates from the BSc in Digital Design and Interactive Technologies should be able to:
- study and engage with users and use contexts;
- design interactive systems and artefacts based on tangible as well as screen-based interaction that reflect a deep knowledge of users and use contexts.
- describe, analyze, and reflect on contents in digital media;

Business – viability
Graduates from the BSc in Digital Design and Interactive Technologies should be able to identify, propose and develop design concepts focusing on innovation and business potential.

Technology – feasibility
Graduates from the BSc in Digital Design and Interactive Technologies should be able to select and work with appropriate interaction technologies.

Continue to produce new knowledge – flexibility
Graduates from the BSc in Digital Design and Interactive Technologies should be able to manage self-directed learning, develop, and communicate new knowledge in different work and learning environments.