Evaluation of your application to MSc in Digital Design and Communication

All applications containing documentation that the applicant meets the admission requirements are put through an evaluation. The evaluation is based upon:

- Grade average from bachelor’s degree
- Academic evaluation of the one-page essay which will be based on your ability to understand and discuss the problem statement in a new and varied way
- Academic evaluation of the relevance of your bachelor programme in relation to Digital Design and Communication
- Relevant experience described in CV

Your grade average of your bachelor’s degree weighs 50% of the total assessment. Your essay, the relevance of your bachelor’s degree and your work experience also weighs 50% of the overall assessment.

In addition to the requirements within programming/databases and design research methods, it is an advantage, but not a requirement, if your CV and bachelor’s degree cover topics such as:

- Usability/User Experience
- Experience Design
- Design Processes and Design Thinking
- Interaction Design
- Co-design
- Business Design
- Digital Innovation
- Design Research Methods
- Interactive Media Design
- Web Communication Design